SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Aug 5, 2016

2. SEC Identification Number

52412

3. BIR Tax Identification No.

000-156-011

4. Exact name of issuer as specified in its charter

BELLE CORPORATION

5. Province, country or other jurisdiction of incorporation

Metro Manila, Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

5/F Tower A, Two Ecom Center, Palm Coast Avenue, MOA Complex, Pasay City Postal Code

1300

8. Issuer's telephone number, including area code

02-6628888

9. Former name or former address, if changed since last report

n/a

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common Stock Php1.00 par value	10,498,679,857	

11. Indicate the item numbers reported herein

item 4

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Belle Corporation BEL

PSE Disclosure Form 4-8 - Change in Directors and/or Officers (Resignation/Removal or Appointment/Election)

References: SRC Rule 17 (SEC Form 17-C) and

Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Appointment of the Chairman of the Board

Background/Description of the Disclosure

The Corporation discloses the appointment of Mr. Emilio S. De Quiros, Jr. as Chairman of the Board of Directors, at the BOD meeting held today 05 August 2016.

Resignation/Removal or Replacement

Name of Person	Position/Designation	Effective Date of Resignation/Cessation of term (mmm/dd/yyyy)	Reason(s) for Resignation/Cessation
n/a	n/a	0	n/a

Election or Appointment

Name of Person	Position/Designation	Date of Appointment/Election (mmm/dd/yyyy)	Effective Date of Appointment Election (mmm/dd/yyyy)	Shareholdings in the Listed Company Direct Indirect		Nature of Indirect Ownership
Emilio S. De Quiros, Jr.	Chairman of the Board	Aug/05/2016	Aug/05/2016	1	0	n/a

Promotion or Change in Designation

Name of Person	Position/Des	signation	Date of Approval	Effective Date of Change		gs in the Listed mpany	Nature of Indirect
Person	From	То	(mmm/dd/yyyy)	(mmm/dd/yyyy)	Direct	Indirect	Ownership
n/a	n/a	n/a	0	0	0	0	n/a

Other Relevant Information

n/a
Filed on behalf by:

Name	Elizabeth Tan
Designation	Manager-Governance & Corp Affairs/Investor Relations