SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest	t event reported)			
Feb 1, 2016				
2. SEC Identification Number				
52412				
3. BIR Tax Identification No.				
000-156-011				
4. Exact name of issuer as specified in its charter				
BELLE CORPORATION				
5. Province, country or other jurise	diction of incorporation			
Metro Manila Philippines				
6. Industry Classification Code(SEC Use Only)				
7. Address of principal office				
5/F Tower A, Two ECom Center, Palm Coast Avenue, MOA Complex, Pasay City				
Postal Code 1300				
8. Issuer's telephone number, incl	luding area code			
02-6628888	5			
9. Former name or former addres	s, if changed since last report			
n/a				
10. Securities registered pursuant	t to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA			
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding			
Common Stock, Php 1.00 par value	10,499,429,857			
11. Indicate the item numbers rep	ported herein			
Item #9				

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Belle Corporation BEL

PSE Disclosure Form 9-1 - Share Buy-Back Transactions References: Section 9 of the Revised Disclosure Rules

Subject of the Disclosure

Share Buyback transaction

Background/Description of the Disclosure

Pursuant to the Corporation's Share Buyback Program, the following shares were repurchased from the market

Type of Securities

Common

Preferred n/a

Others n/a

Details of Share Buy-Back Transaction(s)

Date of Transaction	Number of Shares Purchased	Price Per Share
Feb 1, 2016	50,000	2.33
Feb 1, 2016	50,000	2.34
Feb 1, 2016	50,000	2.35
	150,000	

Effects on Number of Shares

		Before		After	
Outstanding Shares		10,499,429,857		10,499,279,857	
Treasury Shares		61,570,000		61,720,000	
Cumulative Number of Shares Purchased to Date ¹	61,720,000				
Total Amount Appropriated for the Buy-Back Program	Php 1,000,000.00				

Total Amount of Shares Repurchased	Php 179,757,170.00					
Other Relevant Informati	on					
This includes the 125,00	00 BEL shares bought ba	ack last January 7, 2016				
¹ From the date when the share buy-back program commenced.						
Filed on behalf by:						
Name		Elizabeth Tan				
Designation		Manager-Governance & Corp Affairs/Investor Relations				



01 February 2016

PHILIPPINE STOCK EXCHANGE, INC.

3/F Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City, Metro Manila

Attention:

Ms. Janet A. Encarnacion Head, Disclosure Department

Gentlemen:

Further to the Share Buy-back Program authorizing the Management to buy from the market the Corporation's shares up to an aggregate value of One Billion Pesos (Php1,000,000,000.00):

Please be informed that the Corporation has repurchased from the market today, 01 February 2016, a total of 150,000 Belle common shares at an average price of Php2.34/share, with the total cost amounting to about Php 352 thousand.

Thank you for your kind attention.

Very truly yours,

Manuel A. Gana Executive Vice President & Chief Financial Officer Corporate Information Officer