C04785-2015

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Aug 25, 2015

2. SEC Identification Number

52412

3. BIR Tax Identification No.

043-000-156-011

4. Exact name of issuer as specified in its charter

BELLE CORPORATION

5. Province, country or other jurisdiction of incorporation

Metro Manila, Philippines

- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office

5/F Tower A, Two Ecom Center, Palm Coast Avenue, Mall of Asia Complex, Pasay City Postal Code

1300

8. Issuer's telephone number, including area code

02-6628888

9. Former name or former address, if changed since last report

n.a.

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
Common Stock, Php 1.00 par value	10,541,936,799	

11. Indicate the item numbers reported herein

item #9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



CORPORATION

Belle Corporation BEL

		BEL			
PSE Disclosure Form 9-1 - Share Buy-Back Transactions References: Section 9 of the Revised Disclosure Rules					
Subject of the Disclosur	re				
Share Buyback transaction					
Background/Description	n of the Disclos	ure			
Pursuant to the Corporation's Share Bu from the market	ıyback Progran	n, the following shares were re	purchased		
Type of Securities					
Common	4				
Preferred n.a.					
Others n.a.					
Details of Share Buy-Bac	ck Transaction(s)			
Date of Transac	tion	Number of Shares P		Price Per Share	
Aug 25, 2015			100,000	2.99	
Aug 25, 2015			100,000	3.00	
Aug 25, 2015			468,000 668,000	3.02	
			008,000		
Effects on Number of Sh	ares				
0.4.4.11.01		Before	After		
Outstanding Shares		10,541,936,799		0,541,268,799	
Treasury Shares		17,466,000	18,114,000		
Cumulative Number of Shares Purchased to Date ¹	18,114,000				
Total Amount Appropriated for the Buy-Back Program	Php 1,000,000,000.00				
Total Amount of Shares Repurchased	Php 62,125,600.00				
Other Relevant Informat	tion				
n.a.					
From the date wher	n the share bu	uy-back program commend	ced.		
Filed on behalf by:					
Name		Elizabeth Tan			

Designation	Manager-Governance & Corp Affairs/Investor Relations		



25 August 2015

PHILIPPINE STOCK EXCHANGE, INC.

3/F Philippine Stock Exchange Plaza Ayala Triangle, Ayala Avenue Makati City, Metro Manila

Attention:

Ms. Janet A. Encarnacion

Head, Disclosure Department

Gentlemen:

Further to the Share Buy-back Program authorizing the Management to buy from the market the Corporation's shares up to an aggregate value of One Billion Pesos (Php1,000,000,000.00):

Please be informed that the Corporation has repurchased from the market today, 25 August 2015, a total of 668,000 Belle common shares at an average price of Php3.0125/share, or a total cost amounting to Php 2,012,360.00.

Thank you for your kind attention.

Very truly yours,

Manuel A. Gana

Executive Vice President & Chief Financial Officer

Corporate Information Officer